



NATIONAL INSIDER THREAT SPECIAL INTEREST GROUP

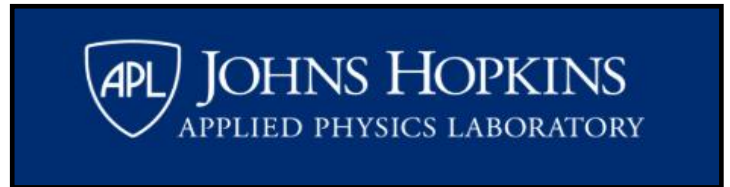
INSIDER THREAT SYMPOSIUM & EXPO AGENDA

Johns Hopkins University Applied Physics Laboratory (JHU-APL), Laurel, Maryland
March 4, 2025

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Vendors Exhibiting / Sponsors



INSIDER THREAT SYMPOSIUM & EXPO (ITS&E)

SPEAKER AGENDA

ITS&E Registration

7:00am To 7:45am

ITS&E Opening:

7:50am To 8:00am (Opening Remarks)

Speaker # 1

8:00am To 8:40am

Dr. Amanda Najjar, PhD / Licensed Clinical Psychologist & Threat Assessment Professional

Presentation Title

Behavioral And Psychological Considerations For The Assessment And Mitigation Of Insider Threat

Presentation Abstract

Dr. Najjar has a background in psychological assessment and forensics, and previously served as the team lead of the Insider Threat Mitigation Program at a Department of Defense sub-agency.

She will provide an overview of a behavioral approach to the assessment and mitigation of insider threats.

Specific areas of focus for this presentation include psychiatric and personality risk indicators, how these indicators are incorporated into a threat assessment model, and strategies for their mitigation. Relevant case examples will be reviewed.

Speaker # 2

8:45am To 9:15am

Larry Knutsen / Retired CIA Insider Threat Program Manager

Presentation Title

IRM Program Development, Management Evaluation & Optimization

Presentation Abstract

The presentation will discuss the development and importance of:

- Gap Analysis
- Four pillars and building blocks needed for a successful holistic IRMP program (Reactive & Proactive)
- IRMP Topology - Complexities and interconnected cross departmental components needed for a compressive program

Mr. Knutsen has supported both commercial and government customers to enhance their IRM Programs.

Speaker # 3

9:20am To 10:00am

Frank Greitzer, PhD / Chief Behavioral Scientist For Cogility Software

Presentation Title

Advanced Behavioral Analytics For Predictive Insider Threat Mitigation

Presentation Abstract

An internationally recognized researcher in the intersection of social / behavioral sciences, information security and insider threats, Dr. Greitzer has supported the development and deployment of predictive analytic counter-insider threat tools and resources for over twenty years, including the widely used Insider threat risk indicator knowledge base, Sociotechnical and Organizational Factors for Insider Threat (SOFIT).

The presentation will discuss his research on insider risk indicators and the SOFIT knowledge base, which informs a holistic, unified threat assessment modeling approach that applies advanced concepts for whole-person insider risk mitigation within Cogility's continuous intelligence platform, Cogynt, which integrates artificial intelligence (AI), streaming analytics, and case management to augment IRM decision-making.

BREAK

10:00am To 10:15am

Speaker # 4

10:20am To 10:50am

Todd Masse & Bill Smith / JHU- APL IRM Program

Presentation Title

Building Excellence And Dynamism Into Mature IRM Programs

Presentation Abstract

Mr. Masse and Mr. Smith bring a wealth of knowledge from managing and supporting the IRM Program for JHU-APL.

Their presentation will focus on the challenges of managing and investigating insider risks and threats from a programmatic and analytical perspective, and building continued excellence and dynamism into a IRM Program once the organization has reached a basic level of maturity.

Speaker # 5

10:55am To 11:25am

Kevin Burton / Vice President, IRM Program Lead / Technical Investigations At Synchrony Financial

Presentation Title

IRM Programs From A Banking Perspective

Presentation Abstract

Mr. Burton brings his deep expertise in banking and cybersecurity to the IRM landscape.

The presentation will focus on the unique challenges and strategies for managing insider risks within the banking sector.

Mr. Burton was previously the Director of Cyber Insider Threat and Technical Investigations at Capital One.

LUNCH – NETWORKING

11:30am To 1:00pm

Speaker # 6

1:00pm To 1:30pm

Bob Barbour / Full Spectrum Enterprise Insider Threat And Trust Screening Solution

Presentation Title

Workforce Continuous Evaluation

Presentation Abstract

Mr. Barbour of TRUA will discuss how traditional background checks provide only provide a snapshot in time, while continuous monitoring allows for the ongoing identification of potential risks and issues as they arise. This enables organizations to promptly address any new concerns about an individual's background behavior.

By continuously monitoring for changes in an individual's status, such as criminal records or other red flags, organizations can enhance the overall security and safety of their operations and protect against potential threats.

Continuous monitoring helps organizations maintain compliance with relevant regulations and industry standards that require ongoing vetting and monitoring of personnel, such as in the financial services or healthcare sectors.

While traditional background checks can be expensive, especially when repeated, continuous monitoring can lead to cost savings in the long run by reducing the need for redundant checks and mitigating the potential financial impact of security incidents or compliance violations.

Mr. Barbour is a 30+ year, legal, regulatory and risk executive who has held multiple senior executive positions, including Senior Vice President at Thomson Reuters and Head of Workforce Risk Strategy at TRUA.

Speaker # 7

1:35pm To 2:05pm

Deidra Bass / Director Navy Insider Threat Program

Presentation Title / Topic:

Lines Of Operation And Mission Areas Of The Navy Insider Threat Program To Prevent, Detect, Deter And Mitigate Potential & Malicious Insider Threats

Ms. Bass is former Navy Veteran and currently serves as the Director of the Naval Intelligence Insider Threat Program (NIA N72) within the Naval Intelligence Activity (NIA).

Ms. Bass is responsible for the direction, governance, operations and resourcing of the Navy Insider Threat Program (InTP), to include the effective operations of the Policy and Resourcing Staff, Navy Analytical Hub, User Activity Monitoring (UAM), Random Polygraph Program for Privilege Users, and Strategic Communications and Engagement.

BREAK

2:05pm To 2:20pm

Speaker # 8

2:25pm To 2:55pm

Andrew Frick & Melissa Tignor / Department Of Defense Insider Threat Management Analysis Center (DITMAC)

Presentation Title

Data & Key Performance Indicators (KPIs) / Behavioral Indicators

Presentation Abstract

Mr. Frick and Mrs. Tignor will present common behavioral indicators and trends within the DoD and highlight the enterprise services provided by DCSA at the DITMAC in combating Insider Threat.

Speaker # 9

3:00pm To 3:30pm

Zak Lewis / EchMark

Presentation Title

EchoMark Insider Threat Leak Detection Tool

Presentation Abstract

Mr. Lewis will provide insights into EchoMark's Insider Threat Leak Detection solution using invisible embedded forensic watermarks (Text, Image) that can both deter unauthorized sharing and also trace information wherever it ends up.

Whether it's a forwarded email, a printed document, or a shared file, you can effectively use EchoMark to safeguard your most sensitive data and communications.

A product overview and demonstration of their revolutionary new product will be provided.

Discussion Panel

3:35pm To 4:20pm

This panel is comprised of [NITSIG Advisory Board Members](#), who have extensive experience managing or supporting IRM Programs for the U.S. Government, DoD, Intelligence Community Agencies, Defense Contractors, Universities and private sector companies.

Discussion Topics

IRM A To Z

EXPO - NETWORKING

4:20pm To 5:00pm+

The NITSIG hopes you find this event very informative. Please send your comments to jimhenderson@nationalinsidethreatsig.org or call Jim Henderson (Founder / Chairman Of The NITSIG) at 561-809-6800.