

NATIONAL INSIDER THREAT SPECIAL INTEREST GROUP

INSIDER THREAT SYMPOSIUM & EXPO (TM) March 4, 2025

Johns Hopkins University Applied Physics Laboratory, Laurel, Maryland



www.insiderthreatsymposium.org



National Insider Threat Special Interest Group (NITSIG)

**U.S. / Global Insider Risk Management (IRM) Information Sharing & Analysis Center
Educational Center Of Excellence For IRM & Security Professionals**

Insider Threat Symposium & Expo Overview

The **National Insider Threat Special Interest Group (NITSIG)**, established in 2014, serves as the premier National Insider Threat Information Sharing & Analysis Center. Since its inception, NITSIG has grown into the largest global network of over 1,000 Insider Risk Management (IRM) professionals. This success is due to our members' collaborative spirit and commitment to information sharing. The membership is **free**. ([Join NITSIG](#))

NITSIG's **Insider Threat Symposium & Exchange (ITS&E)**, launched in 2015, provides in-depth knowledge on developing, managing and optimizing an IRM Program. The **5th ITS&E** will be on **March 4, 2025**, at the Johns Hopkins University Applied Physics Laboratory (JHU-APL) in Laurel, MD, from 8:00 AM to 5:00 PM. For more details, visit www.insiderthreatsymposium.org.

The ITS&E has attracted between **250-500** attendees at past events. This year's event will feature expert speakers (**See Page 2**) with Subject Matter IRM Program experience, and an interactive breakout panel that will discuss a variety of IRM topics. The symposium brings together professionals from the U.S. Government, Department of Defense (DoD), Intelligence Community Agencies, defense contractors, law enforcement, critical infrastructure providers, academia, and the private sector.

Join us for a day of expert presentations, engaging panel discussions, networking, vendors, and exposure to the latest IRM solutions. The NITSIG continues to receive [very positive comments](#) from our membership and others who attend our meetings, workshops and ITS&E events.

What To Expect

The ITS&E Will Provide Attendees With The In-Depth Knowledge That Is Critical For An IRM Program In The Following Areas: (But Not Limited To)

- Legal Subject matter considerations and guidance for an IRM Program.
- Proven guidance on how to gain support from the CEO and key stakeholders for your IRM Program.
- Guidance on how to identify your organizations existing IRM capabilities, foundational aspects as well as investment considerations needed to sustain a comprehensive IRM Program.
- Techniques on how to identify, prevent and mitigate the risks and threats caused employees both advertently and inadvertently that can be very costly and damaging.
- Guidance on how to develop, manage, evaluate, and optimize an IRM Program that meets/exceeds compliance regulations such as National Insider Threat Policy and NIPSOM Conforming Change 2.
- Creating connections on the understanding of the holistic and interconnected components that are critical for a robust IRM Program.
- Guidance on evaluating Insider Threat Detection capabilities for systems and networks.
- Recommendations on Insider Threat Detection Tools.

Intended Audience

The intended audience for this event is IRM stakeholders such as Insider Threat Program (ITP) Managers, Insider Threat Investigators / Analysts, Security Investigators, Fraud Investigators, CSO, Human Resources, Counterintelligence, Law Enforcement, Information Technology / Network Security (CIO, CISO) Legal, and Behavioral Science - Mental Health Professionals.

Confirmed Speakers

The bio's for the speakers on this page can be found on this [link](#).

Larry Knutsen / Retired CIA Insider Threat Program Manager

Topic: IRM Program Development, Management Evaluation & Optimization

- Mr. Knutsen is a retired Senior Intelligence Service Officer with the Central Intelligence Agency (CIA), with 30 years of service.
- Mr. Knutsen was responsible for creating the vision, and leading the implementation and management of the CIA's sophisticated Counterintelligence and Security Technical Insider Threat Detection Program, which became recognized as the 'Gold Standard' for the U.S. Government and Intelligence Community Agencies.
- Mr. Knutsen led a CIA team of technical and policy experts, in response to unauthorized disclosure of classified information to WikiLeaks.
- Mr. Knutsen has supported both commercial and government customers to enhance their IRM Programs.
- The presentation will discuss the many complexities and interconnected cross departmental components that are needed for a comprehensive IRM Program.

Shawn Thompson / IRM Program Legal Expert

Topic: IRM Program Legal Considerations, Program Capabilities & Optimization Assessments

- Mr. Thompson will offer legal insights into IRM, drawing from his experience in DoD and FBI legal affairs. Shawn served in roles as Special Agent, DoD Senior Litigation Attorney, FBI Assistant General Council, and Chairman, Insider Threat Mission Group, Office of the Director of National Intelligence.
- Mr. Thompson is the CEO of the Insider Threat Management Group, having provided IRM consulting services to Fortune 100 / 500 companies.

Todd Masse & Bill Smith / JHU- APL IRM Program

Topic: IRM Program Investigations & Analysis Perspective

- Mr. Masse and Mr. Smith bring a wealth of knowledge from managing and supporting the IRM Program for JHU-APL.
- Their presentation will focus on the challenges of managing and investigating insider risks and threats from a programmatic and analytical perspective.

Kevin Burton / Vice President, IRM Lead At Synchrony Financial

Topic: IRM Programs From A Banking Perspective

- Mr. Burton brings his deep expertise in banking and cybersecurity to the IRM landscape.
- Mr. Burton manages the IRM Program and technical investigations at Synchrony Financial.
- Mr. Burton was previously the Director of Cyber Insider Threat and Technical Investigations at Capital One.
- The presentation will focus on the unique challenges and strategies for managing insider risks within the banking sector.

Zak Lewis / EchoMark

Topic: EchoMark Insider Threat Leak Detection Tool

- EchoMark offers a powerful solution that can detect leaks by forensically watermarking documents, images, and emails. These invisible watermarking techniques individualize content for each viewer, ensuring that you can trace leaks as soon as they happen.
- A product overview and demonstration of their revolutionary new product will be provided.

Cyber Security & Infrastructure Security Agency (CISA)

Topic: Insider Threats In The Critical Infrastructure

- William Brown and Chris Brogger from CISA will discuss the evolving landscape of insider threats within the various critical infrastructure sectors.
- Their session will highlight the vulnerabilities and mitigation strategies that are essential for protecting the U.S critical infrastructure from insider risks and threats.

Deidra Bass / Director, Navy Insider Threat Program

Topic: Coming Soon

Department Of Defense Insider Threat Management Analysis Center (DITMAC)

Topic: Coming Soon



Discussion Panel

In addition to our speakers, the ITS&E will feature a panel of experts that will discuss a variety of IRM topics.

This panel will be interactive allowing the audience to ask questions of the panel members, regarding the many critical components and complexities that are involved with an IRM Program

This panel is composed of [NITSIG Advisory Board Members](#), who have extensive experience managing or supporting IRM Programs for the U.S. Government, DoD, Intelligence Community Agencies, Defense Contractors, Universities and private sector companies.

Expo

The expo will provide attendees with visibility into proven technologies and services for Insider Threat Detection and IRM. If you want to see Employee User Activity Monitoring / Behavioral Analytical Tool demonstrations, this is the event.

Exhibitor opportunities for the ITS&E are available. See this [link](#).

Registration / Directions / Parking / Lodging

Cost: \$99.00

The Includes

- Admission To The ITS&E
- Continental Breakfast (Bagels, Pastries, Muffins, Fresh Fruit, Coffee)
- Lunch (Assorted Sandwiches, Chips, Cookies, Water, & Refreshments).
- Free Parking
- Free Wi-Fi

Please visit [this link](#) below to register for the ITS&E.

Important Information

- **Eligibility:** This event is open to U.S. citizens only. A valid U.S. driver's license or government-issued ID is required for entry.
- **News Media:** Please note, the event is **NOT** open to news media.
- **CPE Credits:** Attendees will earn **8 Continuing Professional Education (CPE)** credits, which may be used toward security certification renewal requirements.

Cancellation & Substitution Policy

- **Cancellations:** Cancellations must be submitted via email at least 15 days prior to the event. To cancel your registration, please email jimhenderson@nationalinsiderthreatsig.org.
 - **Substitutions:** All attendee substitutions must be submitted at least seven business days prior to the event. To request a substitution, email your full name, organization, and the details (name, email, title) of the individual who will be attending in your place. Last-minute substitutions can be processed at event check-in. Please email substitution details to: jimhenderson@nationalinsiderthreatsig.org.
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Directions & Parking

[Directions To JHU-APL](#)
[JHU-APL Campus Map](#)

Hotel Accommodations

Homewood Suites by Hilton
7531 Montpelier Rd, Laurel, MD 20723
Phone: 240-360-2725 / [Book Your Stay](#)

If you have any questions about this event, would like to display as a vendor, or be displayed as a sponsor, please contact:

Mr. Jim Henderson at jimhenderson@nationalinsiderthreatsig.org or 561-809-6800.

Jim Henderson, CISSP, CCISO
Founder / Chairman Of The NITSIG
Founder / Director Of ITS&E
Insider Threat Researcher / Speaker
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